

INTERSECTION OF DATA, INFORMATION, AND PROCESS MANAGEMENT

Data management continues to be a major pain point for organizations. Though there are several solutions out there for data storage they do not address the foundational components of getting an organization's data house in order. Organizations are grappling with the ongoing task of getting high-quality, usable data out of business silos. Which is partially due to struggles with establishing clear governance structures and standardization for the plethora of data they continue to collect.

Hence, APQC is conducting a research project to explore the governance and the strategies for content, data, and process management and the benefits and tactics for integrating these three disciplines.

WHO IS THE AUDIENCE?

Broad mix of knowledge, data, IT, enterprise architecture, and process management professionals.

RESEARCH QUESTIONS?

1. Do people integrate their process, information, and data management strategies?
 - a. Do people combine their data, content management (KM), and process frameworks?
 - b. How do they actualize this integration?
 - i. Can techniques like knowledge and process mapping bridge the gaps?
2. What does data governance look like?
 - a. Who has ownership over the different components?
3. How do organizations ensure the information and insights from the data are in the flow of people's decision making?

ABOUT APQC

APQC helps organizations work smarter, faster, and with greater confidence. It is the world's foremost authority in benchmarking, best practices, process and performance improvement, and knowledge management. APQC's unique structure as a member-based nonprofit makes it a differentiator in the marketplace. APQC partners with more than 500 member organizations worldwide in all industries. With more than 40 years of experience, APQC remains the world's leader in transforming organizations. Visit us at www.apqc.org, and learn how you can make best practices your practices.