INSIGHTS INTO SUPPLY CHAIN SUSTAINABILITY

APQC has been hearing about the need more insights into "sustainability" across the supply chain. This is a broad umbrella that includes environmental factors, social issues, and governance (ESG) commitments and goals. There is increasing conversation about seeking lower carbon emissions, ethical sourcing, and improved human rights throughout the end-to-end supply chain. In some cases, this umbrella is being extended to include diversity, equity, and inclusion issues in suppliers as well.

APQC is seeking to synthesize the latest corporate practices in these topics: what is most commonly included under this umbrella, how is it defined, structured, and measured? We would also like success stories of companies that have improved their processes and achieved better organizational results. We are also looking for information on how organizations are applying new technologies to improve sustainability. The research will remain vendor agnostic, and not endorse any particular vendor or software.

This project team will also leverage selected relevant benchmarking data from APQC's Open Standards Benchmarking® research in supply chain related to sustainability.

This project will include a global survey to ESG professionals to capture fresh, current state data. The research will focus on gathering insights from primary sources supplemented by secondary sources, experts, and practitioners regarding the current state of the major issues and how organizations are dealing with them. The team will seek examples of current state results, process models and flows, organization structures, case studies, etc.

WHO IS THE AUDIENCE?

» Supply chain managers, process improvement professionals focused on supply chain sustainability
» Supply chain sustainability managers
» Procurement professionals responsible for supplier sustainability
» Other supply chain and organizational leaders involved in sustainability focused on environmental, social, or governance factors

RESEARCH QUESTIONS

» Note that the scope of this research is still being refined through calls with APQC members and other relevant professionals. One deliverable will be a grid showing "future promises" organizations are making today, e.g., reduce carbon emissions by X percent by year X.
» What are the major issues facing supply chain organizations in terms of environmental, social, and governance factors, and how are they dealing with them?
» What is the current state of ESG within organizations? How is it structured, what does the process look like? Who has accountability?

- » What patterns, insights, or trends are apparent in the secondary information and from any primary data collected?
- » What capabilities, if any, are available from new or emerging technologies (not specific vendors)?
- » For organizations with successful sustainability outcomes, what worked, what didn't, and what have been their lessons learned?

ABOUT APQC

APQC helps organizations work smarter, faster, and with greater confidence. It is the world's foremost authority in benchmarking, best practices, process and performance improvement, and knowledge management. APQC's unique structure as a member-based nonprofit makes it a differentiator in the marketplace. APQC partners with more than 500 member organizations worldwide in all industries. With more than 40 years of experience, APQC remains the world's leader in transforming organizations. Visit us at https://www.apqc.org/, and learn how you can make best practices your practices.